Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2002

Open to Public Inspection

A For the 2002 calendar year, or tax year period beginning JUL 1, 2002 and ending JUN 30, 2003

B Check if applicable: Address change, Name change, Initial return, Final return, Amended return, Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization: THE BIG TEN CONFERENCE, INC.

Number and street (or P O box if mail is not delivered to street address): 1500 WEST HIGGINS ROAD — Room/suite

City or town, state or country, and ZIP + 4: PARK RIDGE, IL 60068

D Employer identification number: 36-3640583

E Telephone number: 847-696-1010

F Accounting method: [ ] Cash [x] Accrual [ ] Other (specify) ▶

• Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A (Form 990 or 990-EZ)

H and I are not applicable to section 527 organizations

H(a) Is this a group return for affiliates? [ ] Yes [x] No

H(b) If "Yes," enter number of affiliates ▶

H(c) Are all affiliates included? N/A [ ] Yes [ ] No (If "No," attach a list.)

H(d) Is this a separate return filed by an organization covered by a group ruling? [ ] Yes [x] No

G Web site ▶ WWW.BIGTEN.ORG

J Organization type (check only one) ▶ [x] 501(c) (3) ◀ (insert no) [ ] 4947(a)(1) or [ ] 527

K Check here ▶ [ ] if the organization's gross receipts are normally not more than $25,000. The organization need not file a return with the IRS, but if the organization received a Form 990 Package in the mail, it should file a return without financial data. **Some states require a complete return**

I Enter 4-digit GEN ▶

M Check ▶ [ ] if the organization is **not** required to attach Sch B (Form 990, 990-EZ, or 990-PF)

L Gross receipts Add lines 6b, 8b, 9b, and 10b to line 12 ▶ 116,988,912.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances

Revenue	1	Contributions, gifts, grants, and similar amounts received				
	a	Direct public support	1a	806,269.		
	b	Indirect public support	1b			
	c	Government contributions (grants)	1c			
	d	Total (add lines 1a through 1c) (cash $ 806,269. noncash $)			1d	806,269.
	2	Program service revenue including government fees and contracts (from Part VII, line 93)			2	114,510,798.
	3	Membership dues and assessments			3	935,000.
	4	Interest on savings and temporary cash investments			4	
	5	Dividends and interest from securities			5	166,447.
	6 a	Gross rents	6a			
	b	Less rental expenses	6b			
	c	Net rental income or (loss) (subtract line 6b from line 6a)			6c	
	7	Other investment income (describe ▶)			7	
	8 a	Gross amount from sale of assets other than inventory — (A) Securities: ; (B) Other: 9,596.	8a			
	b	Less cost or other basis and sales expenses — (A) Securities: ; (B) Other:	8b			
	c	Gain or (loss) (attach schedule) — (A) Securities: ; (B) Other: 9,596.	8c			
	d	Net gain or (loss) (combine line 8c, columns (A) and (B)) STMT 1			8d	9,596.
	9	Special events and activities (attach schedule)				
	a	Gross revenue (not including $ of contributions reported on line 1a)	9a			
	b	Less direct expenses other than fundraising expenses	9b			
	c	Net income or (loss) from special events (subtract line 9b from line 9a)			9c	
	10 a	Gross sales of inventory, less returns and allowances	10a			
	b	Less cost of goods sold	10b			
	c	Gross profit or (loss) from sales of inventory (attach schedule) (subtract line 10b from line 10a)			10c	
	11	Other revenue (from Part VII, line 103)			11	560,802.
	12	**Total revenue** (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 10c, and 11)			12	116,988,912.
Expenses	13	Program services (from line 44, column (B))			13	113,222,584.
	14	Management and general (from line 44, column (C))			14	3,366,509.
	15	Fundraising (from line 44, column (D))			15	
	16	Payments to affiliates (attach schedule)			16	
	17	**Total expenses** (add lines 16 and 44, column (A))			17	116,589,093.
Net Assets	18	Excess or (deficit) for the year (subtract line 17 from line 12)			18	399,819.
	19	Net assets or fund balances at beginning of year (from line 73, column (A))			19	5,417,433.
	20	Other changes in net assets or fund balances (attach explanation) SEE STATEMENT 2			20	85,804.
	21	Net assets or fund balances at end of year (combine lines 18, 19, and 20)			21	5,903,056.

SCANNED NOV 26 2003

RECEIVED NOV 1 6 2003 OGDEN, UT

223001 01 22-03 LHA **For Paperwork Reduction Act Notice, see the separate instructions** Form 990 (2002)

14411029 722444 BIGTEN 2002.06010 THE BIG TEN CONFERENCE, INC BIGTEN_1

Part II **Statement of Functional Expenses** All organizations must complete column (A). Columns (B), (C), and (D) are required for section 501(c)(3) and (4) organizations and section 4947(a)(1) nonexempt charitable trusts but optional for others

Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I		(A) Total	(B) Program services	(C) Management and general	(D) Fundraising
22 Grants and allocations (attach schedule) cash $109,846,286. noncash $	22	109,846,286.	109,846,286.	STMT 5	
23 Specific assistance to individuals (attach schedule)	23				
24 Benefits paid to or for members (attach schedule)	24				
25 Compensation of officers, directors, etc	25	686,429.	0.	686,429.	0.
26 Other salaries and wages	26	1,120,583.		1,120,583.	
27 Pension plan contributions	27	209,975.		209,975.	
28 Other employee benefits	28	294,207.		294,207.	
29 Payroll taxes	29	117,826.		117,826.	
30 Professional fundraising fees	30				
31 Accounting fees	31				
32 Legal fees	32	237,990.		237,990.	
33 Supplies	33	42,317.		42,317.	
34 Telephone	34	49,927.		49,927.	
35 Postage and shipping	35	46,720.		46,720.	
36 Occupancy	36	102,277.		102,277.	
37 Equipment rental and maintenance	37	50,438.		50,438.	
38 Printing and publications	38	92,991.	92,991.		
39 Travel	39	207,342.	182,987.	24,355.	
40 Conferences, conventions, and meetings	40	102,515.	102,515.		
41 Interest	41	49,263.		49,263.	
42 Depreciation, depletion, etc (attach schedule)	42	133,415.		133,415.	
43 Other expenses not covered above (itemize)					
a	43a				
b	43b				
c	43c				
d	43d				
e SEE STATEMENT 3	43e	3,198,592.	2,997,805.	200,787.	
44 Total functional expenses (add lines 22 through 43) Organizations completing columns (B)-(D) carry these totals to lines 13-15	44	116,589,093.	113,222,584.	3,366,509.	0.

Joint Costs Check ▶ ☐ if you are following SOP 98-2

Are any joint costs from a combined educational campaign and fundraising solicitation reported in (B) Program services? ▶ ☐ Yes ☒ No

If "Yes," enter (i) the aggregate amount of these joint costs $ ________, (ii) the amount allocated to Program services $ ________,

(iii) the amount allocated to Management and general $ ________, and (iv) the amount allocated to Fundraising $ ________

Part III **Statement of Program Service Accomplishments**

What is the organization's primary exempt purpose? ▶ SEE STATEMENT 4

All organizations must describe their exempt purpose achievements in a clear and concise manner. State the number of clients served, publications issued, etc. Discuss achievements that are not measurable. (Section 501(c)(3) and (4) organizations and 4947(a)(1) nonexempt charitable trusts must also enter the amount of grants and allocations to others.)

	Program Service Expenses (Required for 501(c)(3) and (4) orgs, and 4947(a)(1) trusts but optional for others.)
a COLLECTION OF REVENUE FROM VARIOUS SOURCES AND REMISSION TO MEMBER SCHOOLS' ATHLETIC DEPARTMENTS (Grants and allocations $ 109,846,286.)	109,846,286.
b OTHER PROGRAMS, PROMOTION, MEETINGS, CAMPS AND RELATED TRAVEL EXPENSES FOR THE PROMOTION OF ATHLETIC EVENTS OF THE CONFERENCE (Grants and allocations $)	2,886,221.
c OFFICIATING ATHLETIC EVENTS OF THE CONFERENCE (Grants and allocations $)	397,086.
d PRINTING AND PULICATIONS PROMOTING THE ATHLETIC EVENTS OF THE CONFERENCE SCHOOLS (Grants and allocations $)	92,991.
e Other program services (attach schedule) (Grants and allocations $)	
f **Total of Program Service Expenses** (should equal line 44, column (B), Program services) ▶	113,222,584.

Part IV Balance Sheets

Note *Where required, attached schedules and amounts within the description column should be for end-of-year amounts only*			(A) Beginning of year		(B) End of year
Assets					
45 Cash - non-interest-bearing			1,491,843.	45	2,020,350.
46 Savings and temporary cash investments			668,989.	46	678,520.
47 a Accounts receivable	47a	582,806.			
b Less allowance for doubtful accounts	47b		433,862.	47c	582,806.
48 a Pledges receivable	48a				
b Less allowance for doubtful accounts	48b			48c	
49 Grants receivable				49	
50 Receivables from officers, directors, trustees, and key employees				50	
51 a Other notes and loans receivable	51a				
b Less allowance for doubtful accounts	51b			51c	
52 Inventories for sale or use				52	
53 Prepaid expenses and deferred charges			5,546.	53	46,327.
54 Investments - securities ▶ ☐ Cost ☐ FMV			0.	54	0.
55 a Investments - land, buildings, and equipment: basis	55a				
b Less accumulated depreciation	55b			55c	
56 Investments - other SEE STATEMENT 6			4,976,431.	56	4,977,287.
57 a Land, buildings, and equipment: basis	57a	4,823,928.			
b Less accumulated depreciation	57b	2,067,128.	2,827,680.	57c	2,756,800.
58 Other assets (describe ▶ BOND ISSUANCE COST)			38,436.	58	33,681.
59 **Total assets** (add lines 45 through 58) (must equal line 74)			10,442,787.	59	11,095,771.
Liabilities					
60 Accounts payable and accrued expenses			338,039.	60	439,615.
61 Grants payable				61	
62 Deferred revenue			75,614.	62	69,600.
63 Loans from officers, directors, trustees, and key employees				63	
64 a Tax-exempt bond liabilities				64a	
b Mortgages and other notes payable			200,000.	64b	200,000.
65 Other liabilities (describe ▶ SEE STATEMENT 7)			4,411,701.	65	4,483,500.
66 **Total liabilities** (add lines 60 through 65)			5,025,354.	66	5,192,715.
Net Assets or Fund Balances					
Organizations that follow SFAS 117, check here ▶ [X] and complete lines 67 through 69 and lines 73 and 74					
67 Unrestricted			2,385,384.	67	3,030,347.
68 Temporarily restricted			3,032,049.	68	2,872,709.
69 Permanently restricted				69	
Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 70 through 74					
70 Capital stock, trust principal, or current funds				70	
71 Paid-in or capital surplus, or land, building, and equipment fund				71	
72 Retained earnings, endowment, accumulated income, or other funds				72	
73 **Total net assets or fund balances** (add lines 67 through 69 **or** lines 70 through 72, column (A) **must** equal line 19, column (B) **must** equal line 21)			5,417,433.	73	5,903,056.
74 **Total liabilities and net assets / fund balances** (add lines 66 and 73)			10,442,787.	74	11,095,771.

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization How the public perceives an organization in such cases may be determined by the information presented on its return Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments

Part IV-A Reconciliation of Revenue per Audited Financial Statements with Revenue per Return

a	Total revenue, gains, and other support per audited financial statements	a	7,228,430.
b	Amounts included on line a but not on line 12, Form 990		
(1)	Net unrealized gains on investments $ 85,804.		
(2)	Donated services and use of facilities $		
(3)	Recoveries of prior year grants $		
(4)	Other (specify) $		
	Add amounts on lines (1) through (4)	b	85,804.
c	Line a minus line b	c	7,142,626.
d	Amounts included on line 12, Form 990 but not on line a		
(1)	Investment expenses not included on line 6b, Form 990 $		
(2)	Other (specify) STMT 8 $ 109,846,286.		
	Add amounts on lines (1) and (2)	d	109,846,286.
e	Total revenue per line 12, Form 990 (line c plus line d)	e	116,988,912.

Part IV-B Reconciliation of Expenses per Audited Financial Statements with Expenses per Return

a	Total expenses and losses per audited financial statements	a	6,742,807.
b	Amounts included on line a but not on line 17, Form 990		
(1)	Donated services and use of facilities $		
(2)	Prior year adjustments reported on line 20, Form 990 $		
(3)	Losses reported on line 20, Form 990 $		
(4)	Other (specify) $		
	Add amounts on lines (1) through (4)	b	0.
c	Line a minus line b	c	6,742,807.
d	Amounts included on line 17, Form 990 but not on line a		
(1)	Investment expenses not included on line 6b, Form 990 $		
(2)	Other (specify) STMT 9 $ 109,846,286.		
	Add amounts on lines (1) and (2)	d	109,846,286.
e	Total expenses per line 17, Form 990 (line c plus line d)	e	116,589,093.

Part V List of Officers, Directors, Trustees, and Key Employees (List each one even if not compensated.)

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
SEE STATEMENT 10		686,429.	123,153.	0.

75 Did any officer, director, trustee, or key employee receive aggregate compensation of more than $100,000 from your organization and all related organizations, of which more than $10,000 was provided by the related organizations? If "Yes," attach schedule ▶ [ ] Yes [X] No

Part VI Other Information

			Yes	No
76	Did the organization engage in any activity not previously reported to the IRS? If "Yes," attach a detailed description of each activity	76		X
77	Were any changes made in the organizing or governing documents but not reported to the IRS? If "Yes," attach a conformed copy of the changes	77		X
78 a	Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return?	78a		X
b	If "Yes," has it filed a tax return on Form 990-T for this year? N/A	78b		
79	Was there a liquidation, dissolution, termination, or substantial contraction during the year? If "Yes," attach a statement	79		X
80 a	Is the organization related (other than by association with a statewide or nationwide organization) through common membership, governing bodies, trustees, officers, etc, to any other exempt or nonexempt organization?	80a		X
b	If "Yes," enter the name of the organization ▶ ______ and check whether it is ☐ exempt or ☐ nonexempt.			
81 a	Enter direct or indirect political expenditures See line 81 instructions — 81a: 0.			
b	Did the organization file Form 1120-POL for this year?	81b		X
82 a	Did the organization receive donated services or the use of materials, equipment, or facilities at no charge or at substantially less than fair rental value?	82a		X
b	If "Yes," you may indicate the value of these items here Do not include this amount as revenue in Part I or as an expense in Part II (See instructions in Part III) — 82b: N/A			
83 a	Did the organization comply with the public inspection requirements for returns and exemption applications?	83a	X	
b	Did the organization comply with the disclosure requirements relating to quid pro quo contributions?	83b	X	
84 a	Did the organization solicit any contributions or gifts that were not tax deductible?	84a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? N/A	84b		
85	*501(c)(4), (5), or (6) organizations* a Were substantially all dues nondeductible by members? N/A	85a		
b	Did the organization make only in-house lobbying expenditures of $2,000 or less? N/A	85b		
	If "Yes" was answered to either 85a or 85b, **do not** complete 85c through 85h below unless the organization received a waiver for proxy tax owed for the prior year			
c	Dues, assessments, and similar amounts from members — 85c: N/A			
d	Section 162(e) lobbying and political expenditures — 85d: N/A			
e	Aggregate nondeductible amount of section 6033(e)(1)(A) dues notices — 85e: N/A			
f	Taxable amount of lobbying and political expenditures (line 85d less 85e) — 85f: N/A			
g	Does the organization elect to pay the section 6033(e) tax on the amount on line 85f? N/A	85g		
h	If section 6033(e)(1)(A) dues notices were sent, does the organization agree to add the amount on line 85f to its reasonable estimate of dues allocable to nondeductible lobbying and political expenditures for the following tax year? N/A	85h		
86	*501(c)(7) organizations* Enter a Initiation fees and capital contributions included on line 12 — 86a: N/A			
b	Gross receipts, included on line 12, for public use of club facilities — 86b: N/A			
87	*501(c)(12) organizations* Enter a Gross income from members or shareholders — 87a: N/A			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) — 87b: N/A			
88	At any time during the year, did the organization own a 50% or greater interest in a taxable corporation or partnership, or an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Part IX	88		X
89 a	*501(c)(3) organizations* Enter Amount of tax imposed on the organization during the year under section 4911 ▶ 0., section 4912 ▶ 0., section 4955 ▶ 0.			
b	*501(c)(3) and 501(c)(4) organizations* Did the organization engage in any section 4958 excess benefit transaction during the year or did it become aware of an excess benefit transaction from a prior year? If "Yes," attach a statement explaining each transaction	89b		X
c	Enter Amount of tax imposed on the organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶ 0.			
d	Enter Amount of tax on line 89c, above, reimbursed by the organization ▶ 0.			

90 a List the states with which a copy of this return is filed ▶ IL

b Number of employees employed in the pay period that includes March 12, 2002 — 90b: 28

91 The books are in care of ▶ BRAD TRAVIOLIA Telephone no ▶ 847-696-1010

Located at ▶ 1500 W. HIGGINS, PARK RIDGE ZIP + 4 ▶ 60068

92 *Section 4947(a)(1) nonexempt charitable trusts filing Form 990 in lieu of* Form 1041- Check here ▶ ☐ and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 92 N/A

Part VII Analysis of Income-Producing Activities (See page 31 of the instructions.)

Note: Enter gross amounts unless otherwise indicated.	Unrelated business income		Excluded by section 512, 513, or 514		(E) Related or exempt function income
	(A) Business code	(B) Amount	(C) Exclusion code	(D) Amount	
93 Program service revenue					
a SPORTS REVENUE					109,846,286.
b OPERATING REVENUES					4,664,512.
c					
d					
e					
f Medicare/Medicaid payments					
g Fees and contracts from government agencies					
94 Membership dues and assessments					935,000.
95 Interest on savings and temporary cash investments					
96 Dividends and interest from securities			14	166,447.	
97 Net rental income or (loss) from real estate					
a debt-financed property					
b not debt-financed property					
98 Net rental income or (loss) from personal property					
99 Other investment income					
100 Gain or (loss) from sales of assets other than inventory					9,596.
101 Net income or (loss) from special events					
102 Gross profit or (loss) from sales of inventory					
103 Other revenue					
a ROYALTIES & LICENSING			01	546,697.	
b MISCELLANEOUS			01	14,105.	
c					
d					
e					
104 Subtotal (add columns (B), (D), and (E))		0.		727,249.	115,455,394.
105 Total (add line 104, columns (B), (D), and (E)) ▶					116,182,643.

Note: *Line 105 plus line 1d, Part I, should equal the amount on line 12, Part I.*

Part VIII Relationship of Activities to the Accomplishment of Exempt Purposes (See page 32 of the instructions.)

Line No. ▼	Explain how each activity for which income is reported in column (E) of Part VII contributed importantly to the accomplishment of the organization's exempt purposes (other than by providing funds for such purposes).
	SEE STATEMENT 11

Part IX Information Regarding Taxable Subsidiaries and Disregarded Entities (See page 32 of the instructions.)

(A) Name, address, and EIN of corporation, partnership, or disregarded entity	(B) Percentage of ownership interest	(C) Nature of activities	(D) Total income	(E) End-of-year assets
	%			
N/A	%			
	%			
	%			

Part X Information Regarding Transfers Associated with Personal Benefit Contracts (See page 33 of the instructions.)

(a) Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? ☐ Yes ☒ No

(b) Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? ☐ Yes ☒ No

Note: *If "Yes" to (b), file Form 8870 and Form 4720 (see instructions).*

Please Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

▶ Bradford S Travolia (signature) — Signature of officer — Date 10/21/03 — ▶ BRADFORD S. TRAVIOLIA - TREASURER — Type or print name and title

Paid Preparer's Use Only

Preparer's signature ▶ Geralyn R Hurd — Date 10/29/03 — Check if self-employed ▶ ☐ — Preparer's SSN or PTIN

Firm's name (or yours if self-employed), address, and ZIP + 4 ▶ BDO SEIDMAN, LLP, 233 N. MICHIGAN AVE., SUITE 2500, CHICAGO, ILLINOIS 60601-5923

EIN ▶

Phone no. ▶ (312)856-9100

223161 01-22-03

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information-(See separate instructions.)

▶ MUST be completed by the above organizations and attached to their Form 990 or 990-EZ

OMB No 1545-0047

2002

Name of the organization: THE BIG TEN CONFERENCE, INC.

Employer identification number: 36 3640583

Part I Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees

(See page 1 of the instructions List each one If there are none, enter "None")

(a) Name and address of each employee paid more than $50,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
RICH FALK 1500 W HIGGINS RD PARK RIDGE, IL	40	138,583.		
MARK RUDNER 1500 W HIGGINS RD PARK RIDGE, IL	40	96,600.		
WAYNE BASKERVILLE 1500 W HIGGINS RD PARK RIDGE, IL	40	85,696.		
JENNIFER HEPPEL 1500 W HIGGINS RD PARK RIDGE, IL	40	75,600.		
SUE LISTER 1500 W HIGGINS RD PARK RIDGE, IL	40	72,450.		
Total number of other employees paid over $50,000 ▶	1			

Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services

(See page 2 of the instructions List each one (whether individuals or firms) If there are none, enter "None")

(a) Name and address of each independent contractor paid more than $50,000	(b) Type of service	(c) Compensation
MAYER, BROWN, ROWE & MAW 190 S LASALLE ST., CHICAGO, IL 60603	LEGAL SERVICES	219,517.
Total number of others receiving over $50,000 for professional services ▶ 0		

Part III Statements About Activities (See page 2 of the instructions)

			Yes	No
1	During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities ▶ $ ______ $ ______ (**Must equal amounts on line 38,** Part VI-A, or line i of Part VI B) Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes," must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities	1		X
2	During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? *(If the answer to any question is "Yes," attach a detailed statement explaining the transactions)*			
a	Sale, exchange, or leasing of property?	2a		X
b	Lending of money or other extension of credit?	2b		X
c	Furnishing of goods, services, or facilities?	2c		X
d	Payment of compensation (or payment or reimbursement of expenses if more than $1,000)?	2d	X	
e	Transfer of any part of its income or assets?	2e		X
3	Does the organization make grants for scholarships, fellowships, student loans, etc ? (See **Note** below)	3		X
4	Do you have a section 403(b) annuity plan for your employees?	4		X

Note *Attach a statement to explain how the organization determines that individuals or organizations receiving grants or loans from it in furtherance of its charitable programs "qualify" to receive payments*

Part IV Reason for Non-Private Foundation Status (See pages 3 through 5 of the instructions)

The organization is not a private foundation because it is (Please check only **ONE** applicable box.)

5 ☐ A church, convention of churches, or association of churches Section 170(b)(1)(A)(i)

6 ☐ A school Section 170(b)(1)(A)(ii) (Also complete Part V)

7 ☐ A hospital or a cooperative hospital service organization Section 170(b)(1)(A)(iii)

8 ☐ A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v)

9 ☐ A medical research organization operated in conjunction with a hospital Section 170(b)(1)(A)(iii) **Enter the hospital's name, city, and state** ▶ ______

10 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv) (Also complete the **Support Schedule** in Part IV-A.)

11a ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV-A.)

11b ☐ A community trust. Section 170(b)(1)(A)(vi) (Also complete the **Support Schedule** in Part IV-A.)

12 ☐ An organization that normally receives (1) **more than 33 1/3%** of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc , functions - subject to certain exceptions, and (2) **no more than 33 1/3%** of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) (Also complete the **Support Schedule** in Part IV-A.)

13 ☒ An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in (1) lines 5 through 12 above, or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2) (See section 509(a)(3))

Provide the following information about the supported organizations (See page 5 of the instructions)

(a) Name(s) of supported organization(s)	(b) Line number from above
SEE STATEMENT 12	

14 ☐ An organization organized and operated to test for public safety Section 509(a)(4) (See page 5 of the instructions)

Part IV-A **Support Schedule** (Complete only if you checked a box on line 10, 11, or 12) **Use cash method of accounting** N/A
Note *You may use the worksheet in the instructions for converting from the accrual to the cash method of accounting*

Calendar year (or fiscal year beginning in) ▶	(a) 2001	(b) 2000	(c) 1999	(d) 1998	(e) Total
15 Gifts, grants, and contributions received (Do not include unusual grants See line 28)					
16 Membership fees received					
17 Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc , purpose					
18 Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975					
19 Net income from unrelated business activities not included in line 18					
20 Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf					
21 The value of services or facilities furnished to the organization by a governmental unit without charge Do not include the value of services or facilities generally furnished to the public without charge					
22 Other income Attach a schedule Do not include gain or (loss) from sale of capital assets					
23 Total of lines 15 through 22	0.	0.	0.	0.	0.
24 Line 23 minus line 17					
25 Enter 1% of line 23					

26 **Organizations described on lines 10 or 11** **a** Enter 2% of amount in column (e), line 24 ▶ 26a N/A

b Prepare a list for your records to show the name of and amount contributed by each person (other than a governmental unit or publicly supported organization) whose total gifts for 1998 through 2001 exceeded the amount shown in line 26a. **Do not file this list with your return** Enter the sum of all these excess amounts ▶ 26b N/A

c Total support for section 509(a)(1) test Enter line 24, column (e) ▶ 26c N/A

d Add Amounts from column (e) for lines 18 ______ 19 ______ 22 ______ 26b ______ ▶ 26d N/A

e Public support (line 26c minus line 26d total) ▶ 26e N/A

f **Public support percentage (line 26e (numerator) divided by line 26c (denominator))** ▶ 26f N/A %

27 **Organizations described on line 12** **a** For amounts included in lines 15, 16, and 17 that were received from a "disqualified person," prepare a list for your records to show the name of, and total amounts received in each year from, each "disqualified person" **Do not file this list with your return** Enter the sum of such amounts for each year

(2001) (2000) (1999) (1998)

b For any amount included in line 17 that was received from each person (other than "disqualified persons"), prepare a list for your records to show the name of, and amount received for each year, that was more than the **larger** of **(1)** the amount on line 25 for the year or **(2)** $5,000 (Include in the list organizations described in lines 5 through 11, as well as individuals) **Do not file this list with your return** After computing the difference between the amount received and the larger amount described in **(1)** or **(2)**, enter the sum of these differences (the excess amounts) for each year

(2001) (2000) (1999) (1998)

c Add Amounts from column (e) for lines 15 ______ 16 ______ 17 ______ 20 ______ 21 ______ ▶ 27c N/A

d Add Line 27a total ______ and line 27b total ______ ▶ 27d N/A

e Public support (line 27c total minus line 27d total) ▶ 27e N/A

f Total support for section 509(a)(2) test Enter amount on line 23, column (e) ▶ 27f N/A

g **Public support percentage (line 27e (numerator) divided by line 27f (denominator))** ▶ 27g N/A %

h **Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator))** ▶ 27h N/A %

28 **Unusual Grants** For an organization described in line 10, 11, or 12 that received any unusual grants during 1998 through 2001, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. **Do not file this list with your return** Do not include these grants in line 15

Part V Private School Questionnaire (See page 7 of the instructions)

(To be completed ONLY by schools that checked the box on line 6 in Part IV)

N/A

			Yes	No
29	Does the organization have a racially nondiscriminatory policy toward students by statement in its charter, bylaws, other governing instrument, or in a resolution of its governing body?	29		
30	Does the organization include a statement of its racially nondiscriminatory policy toward students in all its brochures, catalogues, and other written communications with the public dealing with student admissions, programs, and scholarships?	30		
31	Has the organization publicized its racially nondiscriminatory policy through newspaper or broadcast media during the period of solicitation for students, or during the registration period if it has no solicitation program, in a way that makes the policy known to all parts of the general community it serves? If "Yes," please describe; if "No," please explain (If you need more space, attach a separate statement.)	31		
32	Does the organization maintain the following			
a	Records indicating the racial composition of the student body, faculty, and administrative staff?	32a		
b	Records documenting that scholarships and other financial assistance are awarded on a racially nondiscriminatory basis?	32b		
c	Copies of all catalogues, brochures, announcements, and other written communications to the public dealing with student admissions, programs, and scholarships?	32c		
d	Copies of all material used by the organization or on its behalf to solicit contributions? If you answered "No" to any of the above, please explain (If you need more space, attach a separate statement.)	32d		
33	Does the organization discriminate by race in any way with respect to			
a	Students' rights or privileges?	33a		
b	Admissions policies?	33b		
c	Employment of faculty or administrative staff?	33c		
d	Scholarships or other financial assistance?	33d		
e	Educational policies?	33e		
f	Use of facilities?	33f		
g	Athletic programs?	33g		
h	Other extracurricular activities? If you answered "Yes" to any of the above, please explain (If you need more space, attach a separate statement.)	33h		
34 a	Does the organization receive any financial aid or assistance from a governmental agency?	34a		
b	Has the organization's right to such aid ever been revoked or suspended? If you answered "Yes" to either 34a or b, please explain using an attached statement.	34b		
35	Does the organization certify that it has complied with the applicable requirements of sections 4 01 through 4 05 of Rev Proc 75-50, 1975-2 C B 587, covering racial nondiscrimination? If "No," attach an explanation	35		

Part VI-A Lobbying Expenditures by Electing Public Charities (See page 9 of the instructions) N/A

(To be completed ONLY by an eligible organization that filed Form 5768)

Check ▶ a ☐ if the organization belongs to an affiliated group   Check ▶ b ☐ if you checked "a" and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred)		(a) Affiliated group totals	(b) To be completed for ALL electing organizations
		N/A	
36 Total lobbying expenditures to influence public opinion (grassroots lobbying)	36		
37 Total lobbying expenditures to influence a legislative body (direct lobbying)	37		
38 Total lobbying expenditures (add lines 36 and 37)	38		
39 Other exempt purpose expenditures	39		
40 Total exempt purpose expenditures (add lines 38 and 39)	40		
41 Lobbying nontaxable amount. Enter the amount from the following table -	41		
42 Grassroots nontaxable amount (enter 25% of line 41)	42		
43 Subtract line 42 from line 36 Enter -0- if line 42 is more than line 36	43		
44 Subtract line 41 from line 38 Enter -0- if line 41 is more than line 38	44		

If the amount on line 40 is -	The lobbying nontaxable amount is -
Not over $500,000	20% of the amount on line 40
Over $500,000 but not over $1 000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000 000 but not over $1 500 000	$175,000 plus 10% of the excess over $1 000 000
Over $1,500,000 but not over $17 000 000	$225 000 plus 5% of the excess over $1 500 000
Over $17,000,000	$1,000 000

Caution *If there is an amount on either line 43 or line 44, you must file Form 4720*

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below See the instructions for lines 45 through 50 on page 11 of the instructions)

Calendar year (or fiscal year beginning in) ▶	Lobbying Expenditures During 4-Year Averaging Period (a) 2002	(b) 2001	(c) 2000	(d) 1999	N/A (e) Total
45 Lobbying nontaxable amount					0.
46 Lobbying ceiling amount (150% of line 45(e))					0.
47 Total lobbying expenditures					0.
48 Grassroots nontaxable amount					0.
49 Grassroots ceiling amount (150% of line 48(e))					0.
50 Grassroots lobbying expenditures					0.

Part VI-B Lobbying Activity by Nonelecting Public Charities

(For reporting only by organizations that did not complete Part VI-A) (See page 11 of the instructions) N/A

During the year, did the organization attempt to influence national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of	Yes	No	Amount
a Volunteers			
b Paid staff or management (Include compensation in expenses reported on lines c through h)			
c Media advertisements			
d Mailings to members, legislators, or the public			
e Publications, or published or broadcast statements			
f Grants to other organizations for lobbying purposes			
g Direct contact with legislators, their staffs, government officials, or a legislative body			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any other means			
i Total lobbying expenditures (Add lines c through h)			0.

If "Yes" to any of the above, also attach a statement giving a detailed description of the lobbying activities

Part VII Information Regarding Transfers To and Transactions and Relationships With Noncharitable Exempt Organizations (See page 12 of the instructions)

51 Did the reporting organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?

		Yes	No
a Transfers from the reporting organization to a noncharitable exempt organization of:			
(i) Cash	51a(i)		X
(ii) Other assets	a(ii)		X
b Other transactions			
(i) Sales or exchanges of assets with a noncharitable exempt organization	b(i)		X
(ii) Purchases of assets from a noncharitable exempt organization	b(ii)		X
(iii) Rental of facilities, equipment, or other assets	b(iii)		X
(iv) Reimbursement arrangements	b(iv)		X
(v) Loans or loan guarantees	b(v)		X
(vi) Performance of services or membership or fundraising solicitations	b(vi)		X
c Sharing of facilities, equipment, mailing lists, other assets, or paid employees	c		X

d If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting organization. If the organization received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received. N/A

(a) Line no	(b) Amount involved	(c) Name of noncharitable exempt organization	(d) Description of transfers, transactions, and sharing arrangements

52 a Is the organization directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ▶ ☐ Yes ☒ No

b If "Yes," complete the following schedule N/A

(a) Name of organization	(b) Type of organization	(c) Description of relationship

223151
01 22-03

FORM 990	GAIN (LOSS) FROM SALE OF OTHER ASSETS	STATEMENT 1

DESCRIPTION	DATE ACQUIRED	DATE SOLD	METHOD ACQUIRED
INVESTMENT GAINS	VARIOUS	VARIOUS	PURCHASED

NAME OF BUYER	GROSS SALES PRICE	COST OR OTHER BASIS	EXPENSE OF SALE	DEPREC	NET GAIN OR (LOSS)
	9,596.	0.	0.	0.	9,596.
TO FM 990, PART I, LN 8	9,596.	0.	0.	0.	9,596.

FORM 990	OTHER CHANGES IN NET ASSETS OR FUND BALANCES	STATEMENT 2

DESCRIPTION	AMOUNT
UNRECOGNIZED GAIN/(LOSS) ON INVESTMENTS	85,804.
TOTAL TO FORM 990, PART I, LINE 20	85,804.

FORM 990	OTHER EXPENSES	STATEMENT 3

DESCRIPTION	(A) TOTAL	(B) PROGRAM SERVICES	(C) MANAGEMENT AND GENERAL	(D) FUNDRAISING
ATHLETIC EVENT PROMOTION	2,600,719.	2,600,719.		
OFFICIATING ATHLETIC EVENTS	397,086.	397,086.		
MISCELLANEOUS EXPENSE	41,493.		41,493.	
AMORTIZATION	4,755.		4,755.	
BAD DEBTS	25,800.		25,800.	
ADVERTISING	103,904.		103,904.	
COMPUTER EXPENSE	24,835.		24,835.	
TOTAL TO FM 990, LN 43	3,198,592.	2,997,805.	200,787	

FORM 990 STATEMENT OF ORGANIZATION'S PRIMARY EXEMPT PURPOSE STATEMENT 4
PART III

EXPLANATION

THE BIG TEN CONFERENCE, INC.'S PRIMARY PURPOSE IS TO REGULATE INTERCOLLEGIATE ATHLETICS AS INSTITUTIONAL ACTIVITIES, TO ENCOURAGE SOUND ACADEMIC PRACTICES FOR STUDENT ATHLETICS, AND TO ESTABLISH HARMONIOUS INTERCOLLEGIATE RELATIONSHIPS AMONG MEMBER INSTITUTIONS.

FORM 990 CASH GRANTS AND ALLOCATIONS STATEMENT 5

CLASSIFICATION	DONEE'S NAME	DONEE'S ADDRESS	DONEE'S RELATIONSHIP	AMOUNT
	UNIVERSITY OF ILLINOIS	CHAMPAIGN, IL	MEMBER	10,007,222.
	INDIANA UNIVERSITY	BLOOMINGTON, IN	MEMBER	10,003,222.
	UNIVERSITY OF IOWA	IOWA CITY, IA	MEMBER	9,991,222.
	UNIVERSITY OF MICHIGAN	ANN ARBOR, MI	MEMBER	9,900,394.
	MICHIGAN STATE UNIVERSITY	EAST LANSING, MI	MEMBER	10,029,722.
	UNIVERSITY OF MINNESOTA	MINNEAPOLIS, MN	MEMBER	9,988,222.
	NORTHWESTERN UNIVERSITY	EVANSTON, IL	MEMBER	9,980,222.
	OHIO STATE UNIVERSITY	COLUMBUS, OH	MEMBER	9,994,222.
	PENNSYVANIA STATE UNIVERSITY	UNIVERSITY PARK, PA	MEMBER	9,989,222.
	PURDUE UNIVERSITY	WEST LAFAYETTE, IN	MEMBER	9,921,394.
	UNIVERSITY OF WISCONSIN	MADISON, WI	MEMBER	10,041,222.
TOTAL INCLUDED ON FORM 990, PART II, LINE 22				109,846,286

FORM 990	OTHER INVESTMENTS	STATEMENT 6

DESCRIPTION	VALUATION METHOD	AMOUNT
VANGUARD-ASSET ALLOCATION	COST	1,839,079.
VANGUARD-BOND MARKET PORTFOLIO	COST	1,253,572.
VANGUARD-ADMIRAL FUND	COST	501,829.
VANGUARD-PRIME MONEY MARKET	COST	28,230.
VANGUARD-PRIME MONEY MARKET	COST	1,191,851.
VANGUARD-TOTAL BOND MARKET INDEX	COST	62,302.
VANGUARD-LARGE CAP-US GROWTH	COST	9,336.
VANGUARD-LARGE CAP-HEALTH CARE	COST	5,573.
VANGUARD-LARGE CAP-US VALUE	COST	23,462.
VANGUARD-MID CAP-CAPITAL OPP	COST	6,710.
VANGUARD-SMALL CAP-GROWTH INDEX	COST	7,673.
VANGUARD-SMALL CAP-VALUE INDEX	COST	7,526.
VANGUARD-OVERSEAS-DEV MARKET	COST	13,114.
VANGUARD-OVERSEAS-EMERGING MARKETS	COST	15,765.
VANGUARD-REIT INDEX	COST	11,265.
TOTAL TO FORM 990, PART IV, LINE 56, COLUMN B		4,977,287.

FORM 990	OTHER LIABILITIES	STATEMENT 7

DESCRIPTION	AMOUNT
LONG TERM LIABILITIES	3,283,500.
BONDS PAYABLE	1,200,000.
TOTAL TO FORM 990, PART IV, LINE 65, COLUMN B	4,483,500.

FORM 990	OTHER REVENUE INCLUDED ON FORM 990	STATEMENT 8

DESCRIPTION	AMOUNT
REVENUE COLLECTED FOR MEMBER SCHOOLS	109,846,286.
TOTAL TO FORM 990, PART IV-A	109,846,286.

FORM 990	OTHER EXPENSES INCLUDED ON FORM 990	STATEMENT 9

DESCRIPTION	AMOUNT
AMOUNT REMITTED TO MEMBER SCHOOLS	109,846,286.
TOTAL TO FORM 990, PART IV-B	109,846,286.

FORM 990	PART V - LIST OF OFFICERS, DIRECTORS, TRUSTEES AND KEY EMPLOYEES	STATEMENT 10

NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN-SATION	EMPLOYEE BEN PLAN CONTRIB	EXPENSE ACCOUNT
GRAHAM SPANIER 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	CHAIRPERSON PT	0.	0.	0.
MARY SUE COLEMAN 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	VICE CHAIR PT	0.	0.	0.
MARTIN JISCHKE 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	2ND VICE CHAIR PT	0.	0.	0.
JAMES E. DELANY 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	COMMISSIONER OF ATHLETICS FT	469,002.	98,000.	0.
CAROL A. IWAOKA 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	SECRETARY FT	114,652.	13,393.	0.
BRADFORD S. TRAVIOLIA 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	TREASURER FT	102,775.	11,760.	0.
NANCY CANTOR 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
GERALD L. BEPKO 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.

DAVID SKORTON 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
M. PETER MCPHERSON 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
ROBERT BRUININKS 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0	0.
HENRY S. BIENEN 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
KAREN HOLBROOK 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
JOHN WILEY 1500 WEST HIGGINS ROAD PARK RIDGE, IL 60068	BOARD MEMBER PT	0.	0.	0.
TOTALS INCLUDED ON FORM 990, PART V		686,429.	123,153.	0.

FORM 990 PART VIII - RELATIONSHIP OF ACTIVITIES TO ACCOMPLISHMENT OF EXEMPT PURPOSES STATEMENT 11

LINE	EXPLANATION OF RELATIONSHIP OF ACTIVITIES
93	THE BIG TEN CONFERENCE INC RECEIVES INCOME FROM THE BROADCASTING RIGHTS AND RELATED INCOME OF THE SPORTING EVENTS OF THE CONFERENCE SCHOOLS, POST SEASON BOWL GAME REVENUES, BASKETBALL TOURNAMENT, AND FOR THE SERVICES IT PROVIDES IN PROMOTING THE ATHLETIC EVENTS OF THE CONFERENCE. THE REVENUES RECIEVED ARE REMITTED TO THE SCHOOLS' ATHLETIC DEPARTMENT.
94	DUES AND OTHER ASSESSMENTS THAT MEMBER SCHOOLS PAY THE CONFERENCE ARE FOR PROMOTING THE ATHLETIC EVENTS OF THE MEMBER SCHOOLS.
103	THE BIG TEN CONFERENCE, INC ALSO RECEIVES INCOME FROM FOOTBALL BOWL GAMES, AS WELL AS OTHER CHAMPIONSHIP EVENTS OF THE CONFERENCE SCHOOLS.

SCHEDULE A SUPPORTED ORGANIZATIONS - PART IV, LINE 13 STATEMENT 12

NAME OF SUPPORTED ORGANIZATION	LINE NO.
THE SUPPORTED ORGANIZATIONS ARE 11 UNIVERSITIES COMPRISING THE BIG TEN CONFERENCE: UNIVERSITY OF ILLINOIS, UNIVERSITY OF MINNESOTA, NORTHWESTERN UNIVERSITY,PENNSYLVANIA STATE UNIVERSITY, PURDUE UNIVERSITY, INDIANA UNIVERSITY, UNIVERSITY OF WISCONSIN,UNIVERSITY OF IOWA,UNIVERSITY OF MICHIGAN, OHIO STATE UNIVERSITY, AND MICHIGAN STATE UNIVERSITY.	

THE BIG TEN CONFERENCE, INC.
PART IV, LINE 57 DETAIL

	2003	2002
LAND	$ 595,000	$ 595,000
BUILDING AND BUILDING IMPROVEMENTS	3,136,880	3,121,693
FURNITURE AND EQUIPMENT	1,092,048	1,044,700
	4,823,928	4,761,393
ACCUMULATED DEPRECIATION	(2,067,128)	(1,933,713)
	$ 2,756,800	$ 2,827,680